

Creative web designer & developer with 6+ years experience in designing, building, testing & maintaining websites. I have a clear understanding of modern technologies and best practices. Experienced with an assortment of technologies such as Adobe CC, HTML5, CSS, JavaScript, Salesforce, Wordpress & more.

Skills

Coding

HTML5, CSS, Bootstrap, JavaScript, PHP

Content management systems

Websphere, Wordpress, Squarespace

Emails

Salesforce, Mailchimp

Google Analytics

Prototyping

Sketch, Adobe XD

Programs

Photoshop, InDesign, XD, Illustrator, Premiere Pro, VS Code

Personal

Problem solver

Adaptable

Great work ethic

Attention to detail

Deadline driven



Mobile:

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Email:

demi.trezise@gmail.com

Portfolio:

demitrezise.elaki.com.au

Work History

08.2019 - Present The Just Group: Smiggle

As a **web designer & front-end developer** my core activities include:

- Design an average of 4 minor or one major website interfaces per month focusing on UX/UI
- Build wireframes & prototypes turn them in functioning responsive web pages using HTML5, CSS & JavaScript
- Checking for errors and de-bug website
- Creating web based assets such as banners, HTML5 ads & social content
- Design & build marketing emails (HTML & Salesforce) & create data-driven templates
- Proficiently switch across all markets, when necessary.

06.2018 - 11.2019 Elaki Creative Studio

As a **Senior Digital designer** my core activities included:

- Designing and developing websites using Wordpress, HTML5 & CSS while following best practises and exploring new trends
- Planing, managing & developing projects ranging from logo designs to full-scale websites
- Collaborating with developers and animators
- Photographing and producing social media content.

01.2016 - 08.2019 David Golf, David Turf, The Corporate Golfer

As a **graphic/web designer** my core activities included:

- Developing creative designs for marketing and sales campaigns, including print materials & web assets
- Collaborating with internal & external printers to manage projects
- Using Adobe to develop product designs and presentations
- Tracking and reporting on marketing campaign performances to help with optimising current and future plans
- Re-branding DG company including new e-commerce website, photography & catalogue increasing monthly sales significantly
- Designing & maintaining CMS WordPress websites
- Designing & building marketing emails using MailChimp.

01.2015 - 01.2016 Skycity Adelaide: Madame Hanoi

Waitress: Cash Handling, Taking customer orders, delivering food and beverages, food & wine knowledge.

02.2012 - 01.2015 Wendys Icecream

Supervisor: Cash Handling, Stock Count, Stock Ordering, Customer Service, Opening & Closing Store.

After a childhood spent in a country town I moved to the city of Adelaide where university confirmed my passion for design. Since finishing my degree I ventured even further from home and began my design career in Melbourne. I have lived and breathed the design culture in Melbourne for 6 years and now it's time for a new and exciting adventure.

Outside of work.. There are many things I like to do, to see, and to experience. I love being a mum to my son Lincoln, and 2 ferrets, Feebe & Furphy. I like delicious food; I like a good beer; I like true crime documentaries; I like to travel.



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Education

2020 Udemy Short Courses

The Complete App Design Course - UX, UI
UX: The Evidence based redesign
Adobe XD: UI & UX with 14 projects

2019 RMIT | General Assembly

Email Marketing for business | Digital Marketing

2016 University of South Australia

Bachelor of Design (Visual Communications)
Electives: Creative thinking methods, Typography, Packaging

2011 Loxton High School