

## Skills

### Coding

HTML5, CSS, Bootstrap, JavaScript, PHP

### Content management systems

Websphere, Wordpress, Squarespace

### Emails

Salesforce, Mailchimp

### Google Analytics

### Prototyping

Sketch, Adobe XD

### Programs

Photoshop, InDesign, XD, Illustrator, Premiere Pro, VS Code

### Personal

Problem solver  
Adaptable  
Great work ethic  
Attention to detail  
Deadline driven



### Mobile:

0407 001 879

### Email:

demi.trezise@gmail.com

### Portfolio:

demitrezise.elaki.com.au

## Work History

### 07.2023 - Present Freelance

#### 08.2019 - 07.2023 The Just Group: Smiggle

As a **web designer & front-end developer** my core activities include:

- Design an average of 4 minor or one major website interfaces per month focusing on UX/UI
- Build wireframes & prototypes turn them in functioning responsive web pages using HTML5, CSS & JavaScript
- Checking for errors and de-bug website
- Creating web based assets such as banners, HTML5 ads & social content
- Design & build marketing emails (HTML & Salesforce) & create data-driven templates
- Proficiently switch across all markets, when necessary.

### 06.2018 - 11.2019 Elaki Creative Studio

As a **digital designer** my core activities included:

- Designing and developing websites using Wordpress, HTML5 & CSS while following best practises and exploring new trends
- Planing, managing & developing projects ranging from logo designs to full-scale websites
- Collaborating with developers and animators
- Photographing and producing social media content.

### 01.2016 - 08.2019 David Golf, David Turf, The Corporate Golfer

As a **graphic/web designer** my core activities included:

- Developing creative designs for marketing and sales campaigns, including print materials & web assets
- Collaborating with internal & external printers to manage projects
- Using Adobe to develop product designs and presentations
- Tracking and reporting on marketing campaign performances to help with optimising current and future plans
- Re-branding DG company including new e-commerce website, photography & catalogue increasing monthly sales significantly
- Designing & maintaining CMS WordPress websites
- Designing & building marketing emails using MailChimp.

### 01.2015 - 01.2016 Skycity Adelaide: Madame Hanoi

**Waitress:** Cash Handling, Taking customer orders, delivering food and beverages, food & wine knowledge.

### 02.2012 - 01.2015 Wendys Icecream

**Supervisor:** Cash Handling, Stock Count, Stock Ordering, Customer Service, Opening & Closing Store.

After a childhood spent in a country town I moved to the city of Adelaide where university confirmed my passion for design. I spent the following 7 years in Melbourne living and breathing the design culture. Throughout this time I had the privilege of working with start-ups, agencies, large corporations and collaborated with a range of talented people, absorbing as much knowledge and skills as I could. Recently, I have moved back to the quiet city of Adelaide where I continue to make the world a better place through design.

I think it is important to get regular screen down time so when I am not in front of a screen I love spending time with my family, friends and two ferrets. I enjoy cooking, a good beer, true crime documentaries and exploring the great outdoors.



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## Education

### 2020 Udemy Short Courses

The Complete App Design Course - UX, UI  
UX: The Evidence based redesign  
Adobe XD: UI & UX with 14 projects

### 2019 RMIT | General Assembly

Email Marketing for business | Digital Marketing

### 2016 University of South Australia

Bachelor of Design (Visual Communications)  
Electives: Creative thinking methods, Typography, Packaging

### 2011 Loxton High School

## References

Please Contact Me